

Westfield FUMC Strategic Plan 2019-2021

A lavish sower gets a lavish crop

(adapted, 2 Corinthians 9:6)

Our Core Values



These principles will guide our discernment and actions in all of our activities

1. Love
2. Community Engagement
3. Intergenerational Opportunities

Specific Goals

1. Go on an international mission trip by 2020
2. Vote on becoming a reconciling ministries congregation by 2021
3. Grow and develop multiple exciting and engaging worship service offerings each week

Each Strategic Team is responsible to help the congregation live our values

Each core value is defined

Service

Responding to, supporting, and caring for people in need and/or facing difficult situations; missional and spiritual discipleship as a way of life

Strategy Team	➤ Outreach Team
2019 Goals	<ol style="list-style-type: none">1. Plan international mission trip for summer 20202. Identify new local outreach opportunities3. Plan local mission project for #GivingTuesday 2019
2020 Goals	<ol style="list-style-type: none">1. Go on international mission trip in summer 20202. FUMC is actively engaged in new local missions on a routine basis3. Explore charity broker paradigm – what does it mean to have FUMC be the place where people know where to get help, how to connect people with appropriate help
2021 Goal	<ol style="list-style-type: none">1. FUMC continues to engage in new local missions on a routine basis

Strategy Team	➤ Nurture Team
2019 Goal	<ol style="list-style-type: none">1. Self-Develop concrete team goals2. Respond to internal care needs of members
2020 Goal	<ol style="list-style-type: none">1. Continue to identify nurturing opportunities and implement
2021 Goal	<ol style="list-style-type: none">1. Continue coordinated care of congregation and become better equipped to handle rising and sunsetting of small groups2. Consider expanding care to campus ministry

Openness

Effective, efficient, and open-hearted communication; respecting, welcoming, and understanding diversity of ideas, members, and activities, uphold uniqueness and talents

Strategy Team	➤ Social Justice Team
2019 Goals	<ol style="list-style-type: none">1. Hold quarterly church/community training seminars<ol style="list-style-type: none">a. What is the Reconciling Ministries Network?b. TBD by team with congregational suggestionsc. TBD by team with congregational suggestionsd. TBD by team with congregational suggestions
2020 Goals	<ol style="list-style-type: none">1. Go through reconciling ministries discernment process2. Continue quarterly church/community training seminars; teaching begins to lead to new action-oriented events
2021 Goal	<ol style="list-style-type: none">1. Regardless of results of reconciling ministries discernment, FUMC continues reconciling work and involves the community as much as possible

Strategy Team	➤ "Fun" Team
2019 Goal	<ol style="list-style-type: none">1. Work with other teams to ensure FUMC is a fun place to be for churched and unchurched people
2020 Goal	<ol style="list-style-type: none">1. Continue to ensure FUMC is a fun place to be for all
2021 Goal	<ol style="list-style-type: none">1. Fun team is seen as emotional leader of FUMC

Welcome

Inviting, understanding, respecting, and celebrating all people and ages from infant to aged, inclusive and great at integration

Strategy Team	➤ Welcome Team
2019 Goals	<ol style="list-style-type: none">1. Develop a Welcome Center2. Educate and train the congregation on how to take their current welcoming persona to the next level3. Explore signage inside and outside the building. Use the bell tower and current signage board. Explore LED signage.4. Plan digital infrastructure.
2020 Goals	<ol style="list-style-type: none">1. Welcome Center established and functional2. Signage complete and installed3. Implement digital infrastructure
2021 Goal	<ol style="list-style-type: none">1. Digital infrastructure strengthened

Strategy Team	➤ Kitchen/Hospitality Team
2019 Goal	<ol style="list-style-type: none">1. Develop process to assess and update Fellowship Room and Social Hall kitchens2. Begin to identify missional opportunities for usage3. Work with other administrative and strategic teams to assess and update Fellowship Room and Social Hall
2020 Goals	<ol style="list-style-type: none">1. Kitchen used for church and community-wide events, and is generally considered to be used a 'majority' of the time2. Kitchen team responsible for maintaining its integrity and instructing users in proper use and care
2021 Goal	<ol style="list-style-type: none">1. FUMC, in part, is known for all the exciting and meaningful experiences that take place in the Social Hall because of its kitchen

Strategy Team	➤ Worship, Music and Arts Team
2019 Goals	<ol style="list-style-type: none">1. 125 members average attendance by end of 20192. Develop ideas for engaging and inspiring worship elements3. Research, develop and pilot an alternative worship service at various times through the year
2020 Goals	<ol style="list-style-type: none">1. Develop and implement a consistent alternative worship service2. 150 members average attendance by end of 20203. Explore monthly jazz vespers concerts4. Moves worshippers into meaningful embodiments of spirituality, prayer and revival
2021 Goals	<ol style="list-style-type: none">1. FUMC will generally believe that nearly all of the 150 people who worship at FUMC each week are deeply engaged in the church as it relates to membership vows2. Implement monthly jazz vespers concerts3. Explore other worship and concert options

Other general strategic actions at FUMC Westfield by the end of 2021

- FUMC is seen as a leading faith leader in the community
- FUMC is known as the church that cares and can be seen as always having fun on its campus grounds
- FUMC holds an interfaith religious conference with the theme – Being Religious in Westfield
- College age adults and youth are trained for and assume leadership positions
- FUMC will be technologically nimble
- FUMC's endowment continues to grow because we effectively educate our church and community on who we are, why FUMC makes a difference in people's lives, and how their gifts will continue to strengthen the evolving mission of FUMC
- We will reassess our strategic plan and all teams will assess their effectiveness and ongoing plans