

## FUMC Westfield Strategic Plan 2019-2021

### **Retreat Values**



### **General Goals in All Activities**

1. Love
2. Community Engagement
3. Intergenerational Opportunities

### **Specific Retreat Goals**

1. Go on an international mission trip by 2020
2. Become a reconciling ministries congregation
3. Grow and develop multiple exciting and engaging worship service offerings each week

## Retreat Results for Each Value

### Service

<b>Strategy Team</b>	➤ <b>Outreach Team</b>
<b>Possible Champions</b>	If you're interested in serving, please e-mail: <a href="mailto:office@fumcwestfield.com">office@fumcwestfield.com</a>
<b>2019 Goals</b>	<ol style="list-style-type: none"> <li>1. Pan international mission trip for summer 2020</li> <li>2. Identify new local outreach opportunities</li> <li>3. Plan local mission project for #GivingTuesday 2019</li> </ol>
<b>2020 Goals</b>	<ol style="list-style-type: none"> <li>1. Go on international mission trip in summer 2020</li> <li>2. FUMC is actively engaged in new local missions on a routine basis</li> <li>3. Explore charity broker paradigm – what does it mean to have FUMC be the place where people know where to get help, how to connect people with appropriate help</li> </ol>
<b>2021 Goal</b>	<ol style="list-style-type: none"> <li>1. FUMC continues to engage in new local missions on a routine basis</li> </ol>

### Openness

<b>Strategy Team</b>	➤ <b>Social Justice Team</b>
<b>Possible Champions</b>	If you're interested in serving, please e-mail: <a href="mailto:office@fumcwestfield.com">office@fumcwestfield.com</a>
<b>2019 Goals</b>	<ol style="list-style-type: none"> <li>1. Hold quarterly church/community training seminars             <ol style="list-style-type: none"> <li>a. What is the Reconciling Ministries Network?</li> <li>b. TBD by team with congregational suggestions</li> <li>c. TBD by team with congregational suggestions</li> <li>d. TBD by team with congregational suggestions</li> </ol> </li> </ol>
<b>2020 Goals</b>	<ol style="list-style-type: none"> <li>1. Go through reconciling ministries discernment process</li> <li>2. Continue quarterly church/community training seminars; teaching begins to lead to new action-oriented events</li> </ol>
<b>2021 Goal</b>	<ol style="list-style-type: none"> <li>1. Regardless of results of reconciling ministries discernment, FUMC continues reconciling work and involves the community as much as possible</li> </ol>

## Welcome

<b>Strategy Team</b>	➤ <b>Welcome Team</b>
<b>Possible Champions</b>	If you're interested in serving, please e-mail: <a href="mailto:office@fumcwestfield.com">office@fumcwestfield.com</a>
<b>2019 Goals</b>	<ol style="list-style-type: none"> <li>1. Develop a Welcome Center</li> <li>2. Educate and train the congregation on how to take their current welcoming persona to the next level</li> <li>3. Explore signage inside and outside the building. Use the bell tower and current signage board. Explore LED signage.</li> <li>4. Plan digital infrastructure.</li> </ol>
<b>2020 Goals</b>	<ol style="list-style-type: none"> <li>1. Welcome Center established and functional</li> <li>2. Signage complete and installed</li> <li>3. Implement digital infrastructure</li> </ol>
<b>2021 Goal</b>	<ol style="list-style-type: none"> <li>1. Digital infrastructure strengthened</li> </ol>
<b>Strategy Team</b>	➤ <b>Kitchen/Hospitality Team</b>
<b>Possible Champion</b>	If you're interested in serving, please e-mail: <a href="mailto:office@fumcwestfield.com">office@fumcwestfield.com</a>
<b>2019 Goal</b>	<ol style="list-style-type: none"> <li>1. Get kitchens in working order and identify opportunities for future use</li> </ol>
<b>2020 Goals</b>	<ol style="list-style-type: none"> <li>1. Kitchen used for church and community-wide events, and is generally considered to be used a 'majority' of the time</li> <li>2. Kitchen team responsible for maintaining its integrity and instructing users in proper use and care</li> </ol>
<b>2021 Goal</b>	<ol style="list-style-type: none"> <li>1. FUMC, in part, is known for all the exciting and meaningful experiences that take place in the Social Hall because of its kitchen</li> </ol>
<b>Strategy Team</b>	➤ <b>"Fun" Team</b>
<b>Possible Champions</b>	If you're interested in serving, please e-mail: <a href="mailto:office@fumcwestfield.com">office@fumcwestfield.com</a>
<b>2019 Goal</b>	<ol style="list-style-type: none"> <li>1. Work with other teams to ensure FUMC is a fun place to be for churched and unchurched people</li> </ol>
<b>2020 Goal</b>	<ol style="list-style-type: none"> <li>1. Continue to ensure FUMC is a fun place to be for all</li> </ol>
<b>2021 Goal</b>	<ol style="list-style-type: none"> <li>1. Fun team is seen as emotional leader of FUMC</li> </ol>
<b>Strategy Team</b>	➤ <b>Nurturing Team</b>
<b>Possible Champion</b>	If you're interested in serving, please e-mail: <a href="mailto:office@fumcwestfield.com">office@fumcwestfield.com</a>
<b>2019 Goal</b>	<ol style="list-style-type: none"> <li>1. Respond to internal care needs of members</li> </ol>
<b>2020 Goal</b>	<ol style="list-style-type: none"> <li>1. Continue to identify nurturing opportunities and implement</li> </ol>
<b>2021 Goal</b>	<ol style="list-style-type: none"> <li>1. Continue coordinated care of congregation and become better equipped to handle rising and sunseting of small groups</li> <li>2. Consider expanding care to campus ministry</li> </ol>
<b>Strategy Team</b>	➤ <b>Worship, Music and Arts Team</b>
<b>Possible Champions</b>	If you're interested in serving, please e-mail: <a href="mailto:office@fumcwestfield.com">office@fumcwestfield.com</a>
<b>2019 Goals</b>	<ol style="list-style-type: none"> <li>1. 125 members average attendance by end of 2019</li> <li>2. Develop ideas for engaging and inspiring worship elements</li> <li>3. Research, develop and pilot an alternative worship service at various times through the year</li> </ol>

<b>2020 Goals</b>	<ol style="list-style-type: none"> <li>1. Develop and implement a consistent alternative worship service</li> <li>2. 150 members average attendance by end of 2020</li> <li>3. Explore monthly jazz vespers concerts</li> <li>4. Moves worshippers into meaningful embodiments of spirituality, prayer and revival</li> </ol>
<b>2021 Goals</b>	<ol style="list-style-type: none"> <li>1. FUMC will generally believe that nearly all of the 150 people who worship at FUMC each week are deeply engaged in the church as it relates to membership vows</li> <li>2. Implement monthly jazz vespers concerts</li> <li>3. Explore other worship and concert options</li> </ol>

**General Changes by End of 2021**

- FUMC is seen as a leading faith leader in the community
- FUMC is known as the church that cares and can be seen as always having fun on its campus grounds
- FUMC holds an interfaith religious conference with the theme – Being Religious in Westfield
- College age adults and youth are trained for and assume leadership positions
- FUMC will be technologically nimble
- FUMC’s endowment continues to grow because we effectively educate our church and community on who we are, why FUMC makes a difference in people’s lives, and how their gifts will continue to strengthen the evolving mission of FUMC
- We will reassess our strategic plan and all teams will assess their effectiveness and ongoing plans